



Known for its expertise among the finest global brands, JadeSet Creative Agency assists an international clientele with a global integrated strategy to succeed in China.

Since 2008, we have successfully designed, produced and managed more than 100 events, product launches, exhibitions, design and construction of retail stores, photo-shootings and videos production in Greater China, while mastering the entire spectrum of a fully Integrated Communication Agency.

Many influent and famous global brands have come to JadeSet for: the quality of our expertise, the dedication of our teams and the creativity of our solutions. More than any other global communication agency in Shanghai, being fully independent has allowed JadeSet to focus on each of our clients' interest, treating each project with the utmost dedication and passion.

We believe that your success makes our success, and confirms our commitment to excellence.



EVENT & EXHIBITIONS

CONCEPT-DESIGN-PRODUCTION-MANAGEMENT

Make your brand shine

Events

*Fashion shows or Product launches
Grand ceremonies or Corporate events
Press conferences*

Exhibitions

*Showcases & road tours
Art exhibitions*



DESIGN & BUILD

CONCEPT-DESIGN-PRODUCTION-MANAGEMENT

Showcase your brand

Interior design

*Showrooms, stores...
Architecture design to construction and implementation*

Seasonal design

Window display, exhibition booth...

Fixtures, displays, POSM



BRANDING SERVICES

Make your campaigns outstanding

Marketing tools

*Visual identity (logo, graphic chart...)
Marketing materials (brochures, flyers...)
Photo shootings, Print ad & advertorial
Videos & multimedia contents*

Marketing strategy

Solutions to reach your targets & objectives



DIGITAL

Create & entertain your community

Direct marketing

Jadeset Database, Emailing campaigns

Contents for your Social Networks

Contents to increase awareness and interaction (viral videos...)

Community management

Weibo and Facebook management

Mobile applications

A community gathered around your brand

CONTACT

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More about us on www.jadeset.cn

Creative ideas start with us